



Vidya Shikshan Prasarak Mandal's Academy of Higher Education
**CENTRAL INSTITUTE OF BUSINESS MANAGEMENT,
RESEARCH & DEVELOPMENT**
Pawanbhumi, Wardha Road, Nagpur - 440025 (MS) India
Affiliated to Nagpur University and approved by AICTE, New Delhi

**CIBMRDS INSTITUTION'S INNOVATION COUNCIL (IIC)
IIC CALENDER ACTIVITIES FROM ACADEMIC YEAR 2022-23**

Quarter-1-Activity-4

The IIC Cell of CIBMRD has organized Webinar on: Session on Problem Solving and Ideation Workshop on 5th November 2022.

Semester 1

Thrust area: Inspiration, Motivation & Ideation

Quarter 1-4

THEME	Innovation
ACTIVITY NAME	Session on Problem Solving and Ideation Workshop
MODE OF CONDUCT	Online/Hybrid
TIME	One day
MANDATORY/ELECTIVE	Elective
PARTICIPANTS	Students- 43 Faculty-3
DESCRIPTION	<p>Session started with introduction of very energetic and dynamic personality Dr. Mragna Gupta, CEO, GHRTBIF-G H Rasoni Technology Business Incubator Foundation an association of GHRCE, Nagpur. (M.S.) by Dr. Krunal Parekh, Convener, IIC, CIBMRD, Nagpur.</p> <p>Dr. Mragna started her presentation with a tag "No Idea is Stupid" addressing the concept of Why?, What? and How? It can be utilize by sharing some stupid business ideas examples like Pet Rock, Slinky, Ola, Oyo etc. She said nothing is new, only one should majorly focus on defining the problem statement followed by concept of Business Incubator and their stages. She explained Pre Incubation stage and Incubation Stage in detail with examples, related facilities, ideas, commercialization of ideas, management aspects, services, various government schemes etc.</p> <p>The session was mainly focus on: - Innovation methodology, framework & build on skills and tools. - Brain storming and ideation sessions. Dr. Amishi Arora, Principal, CIBMRD appreciated the way Dr. Mragna gave very insightful presentation followed by Question and Answer session. Dr. Krunal Parekh proposed vote of thanks.</p>

Dr. Ajay Talwekar, President- Institution's Innovation Council (IIC), CIBMRD, Nagpur
(M.S.)



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VSPM-AHE's
**CENTRAL INSTITUTE OF BUSINESS MANAGEMENT
 RESEARCH AND DEVELOPMENT, NAGPUR, MAHARASHTRA**
 Affiliated to RTM Nagpur University, Nagpur and Approved by AICTE, New Delhi
 (NAAC Accredited B+ Grade)
 INSTITUTIONS INNOVATION COUNCIL AND ED CELL
 is Organising

**IIC Calendar Activity 5.0- Webinar Session on the
 Thrust Area Inspiration, Motivation and Ideation.**
Topic : Session on Problem Solving and Ideation Workshop.

Speaker



Dr. Mragna Gupta

CEO,
 GHRTBIF-G H Raisoni Technology
 Business Incubator Foundation, Nagpur,

📅 : Saturday, 5th November 2022 ⌚ : 11:30 am

Session will be conducted online via **Zoom app**

Organizers

Dr. Ajay Talwekar
 President, IIC Cell,
 CIBMRD, Nagpur

Dr. Amishi Arora
 Principal, CIBMRD,
 Nagpur

Dr. Krunal Parekh
 Convenor, IIC Cell
 CIBMRD, Nagpur

The screenshot shows a Zoom meeting interface. The main content area displays a Spotify advertisement with the text: "Spotify is all the music you'll ever need. ... Listening is everything. Millions of songs and podcasts. No credit card needed". Below the text is an image of a smartphone with the Spotify logo and headphones. The top of the screen shows a recording status and a message: "You are viewing Dr Mragna Gupta_G H Raisoni TB... 's screen". On the right side, there is a "Participants (48)" window with a search bar and a list of participants:

Participant Name	Mute	Video
PS Prof. Swati P. Doye	🔇	📷
R pravin Acs	🔇	📷
RD Rachana Deogade	🔇	📷
RR Rahul Raut	🔇	📷
R RAMESH NEWARE	🔇	📷

Below the participant list, there is a profile card for "Dr Mragna Gupta..." with the name "Dr. Mragna Gupta_G H Raisoni TBIF, NGP". The bottom of the screen shows the Zoom control bar with options like Unmute, Start Video, Security, Participants (48), Chat, Share Screen, Pause/Stop Recording, Reactions, Apps, Whiteboards, and an End button.

Recording... You are viewing Dr Mragna Gupta_G H Raisoni TB... 's screen View Options

Participants (46)

- CIBMRD-Dr. Kru... (Host, me)
- DM Dr Mragna Gupta_G H Rais...
- RN Redmi Note 5 Pro
- R RAVINA WATH
- Adesh Chandanshive
- A Amishi Arora
- AL Ankita lohikare
- ANUJ TUPONE
- Anup Suchak
- Ashish Ramteke
- A Atharva

Invite Mute All

DEFINE Problem STATEMENT?

THINK
OUTSIDE
THE BOX

Dr Mragna Gupt...

Dr Mragna Gupta_G H Raisoni TBIF, NGP

Unmute Start Video Security Participants 46 Chat Share Screen Pause/Stop Recording Reactions Apps Whiteboards End

Recording... You are viewing Dr Mragna Gupta_G H Raisoni TB... 's screen View Options

Ola Cabs offers to book cabs nearby your location for best fares. For best taxi service at lowest fares

Participants (47)

- CIBMRD-Dr. Kru... (Host, me)
- DM Dr Mragna Gupta_G H Rais...
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Invite Mute All

Dr Mragna Gupt...

Dr Mragna Gupta_G H Raisoni TBIF, NGP

Unmute Stop Video Security Participants 47 Chat Share Screen Pause/Stop Recording Reactions Apps Whiteboards End